



**BOYS & GIRLS CLUB
OF BARTLESVILLE**

SPONSORSHIP LEVELS

October 5, 2019

GRAND TOUR \$2,500

- * Your logo on Chamber e-Blasts and posters
- * Signage and recognition at the event including your banner in a prominent location
- * Your logo on Gear Up t-shirts - worn day of event by volunteers & sold at event
- * Incorporation into marketing campaigns (print, radio & boosted social media)
- * Your logo on Gear Up website
- * Dedicated Social Media Advertising
- * 1/2 table sponsorship to the Great Futures Luncheon in December

REFUEL \$1,000

- * Your business name on Chamber e-Blasts and posters
- * Signage and recognition at the event including your banner displayed
- * Your business name on Gear Up t-shirts - worn day of event by volunteers & sold at event
- * Incorporation into marketing campaigns (print, radio & boosted social media)
- * Your business name on Gear Up website
- * Dedicated Social Media Advertising
- * 2 Tickets to the Great Futures Luncheon in December

CHAMPION \$500

- * Signage and recognition at the event including your banner displayed
- * Your business name on Gear Up t-shirts - worn day of event by volunteers & sold at event
- * Incorporation into social media campaign
- * Your business name on Gear Up website
- * 2 Tickets to the Great Futures Luncheon in December

PEDALER \$250

- * Signage and recognition at the event including your banner displayed
- * Incorporation into social media campaign
- * Your business name on Gear Up website
- * 2 Tickets to the Great Futures Luncheon in December



Event Overview and Features

What is Gear Up for Great Futures?

- October 5, 2019 at 8:00 am
- 35 and 62 mile rides
- \$40 registration fee/ \$10 T-shirt
- 3 rest stops

Why support the Boys & Girls Club of Bartlesville?

OUTCOMES

*For Regular Attending Members (50x or more per week)



73% Free & Reduced Lunch
(BPS & DPS)



0 OJA Open Case
8 OJA Closed Cases
(Oklahoma Office of Juvenile Affairs)



99% Advanced to Next Grade Level
(BPS & DPS)



60% Household Income Under \$35,000
(BGCBB Membership)



Over \$240k in scholarships awarded since 2014



12 Schools Served
(BGCBB Membership)



SPONSORSHIP COMMITMENT

**Yes! My company would like to sponsor the Gear Up
for Great Futures Bike Ride!**

Company Name: _____

Company Contact: _____

Phone: _____

Email: _____

- Grand Tour Sponsorship: \$2,500**
- Refuel Sponsor: \$1,000**
- Champion Sponsorship: \$500**
- Pedaler Sponsorship: \$250**

Commitment form due August 21st

Questions? Call Beth Beard at 918-336-3636 or bbeard@bgcbville.org

THANK YOU FOR SUPPORTING GREAT FUTURES