



**BOYS & GIRLS CLUB  
OF BARTLESVILLE**

# SPONSORSHIP LEVELS

## October 5, 2019

### GRAND TOUR

**\$2,500**

- \* Your logo on Chamber e-Blasts and posters
- \* Signage and recognition at the event including your banner in a prominent location
- \* Your logo on Gear Up t-shirts - worn day of event by volunteers & sold at event
- \* Incorporation into marketing campaigns (print, radio & boosted social media)
- \* Your logo on Gear Up website
- \* Dedicated Social Media Advertising
- \* 1/2 table sponsorship to the Great Futures Luncheon in December

### REFUEL

**\$1,000**

- \* Your business name on Chamber e-Blasts and posters
- \* Signage and recognition at the event including your banner displayed
- \* Your business name on Gear Up t-shirts - worn day of event by volunteers & sold at event
- \* Incorporation into marketing campaigns (print, radio & boosted social media)
- \* Your business name on Gear Up website
- \* Dedicated Social Media Advertising
- \* 2 Tickets to the Great Futures Luncheon in December

### CHAMPION

**\$500**

- \* Signage and recognition at the event including your banner displayed
- \* Your business name on Gear Up t-shirts - worn day of event by volunteers & sold at event
- \* Incorporation into social media campaign
- \* Your business name on Gear Up website
- \* 2 Tickets to the Great Futures Luncheon in December

### PEDALER

**\$250**

- \* Signage and recognition at the event including your banner displayed
- \* Incorporation into social media campaign
- \* Your business name on Gear Up website
- \* 2 Tickets to the Great Futures Luncheon in December



# Event Overview and Features

## What is Gear Up for Great Futures?

- October 5, 2019 at 8:00 am
- 35 and 62 mile rides
- \$40 registration fee/ \$10 T-shirt
- 3 rest stops

## Why support the Boys & Girls Club of Bartlesville?

### OUTCOMES

\*For Regular Attending Members (50x or more per week)



73% Free & Reduced Lunch  
(BPS & DPS)



0 OJA Open Case  
8 OJA Closed Cases  
(Oklahoma Office of Juvenile Affairs)



99% Advanced to Next Grade Level  
(BPS & DPS)



60% Household Income Under \$35,000  
(BGCBB Membership)



Over \$240k in scholarships awarded since 2014



12 Schools Served  
(BGCBB Membership)



# SPONSORSHIP COMMITMENT

**Yes! My company would like to sponsor the Gear Up  
for Great Futures Bike Ride!**

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

- Grand Tour Sponsorship: \$2,500**
- Refuel Sponsor: \$1,000**
- Champion Sponsorship: \$500**
- Pedaler Sponsorship: \$250**

Commitment form due August 21st

Questions? Call Beth Beard at 918-336-3636 or [bbeard@bgcbville.org](mailto:bbeard@bgcbville.org)

**THANK YOU FOR SUPPORTING GREAT FUTURES**